

**style** *your*  
**sanctuary**

**MEDIA KIT**

# ABOUT US

Style Your Sanctuary was created as a space on the web to inspire, and become a mood board of all the ways you can make your home your sanctuary. We believe that your home is your sacred place to call your own and therefore, your space should be a source of inspiration to lift you each morning and relax you in the evening.

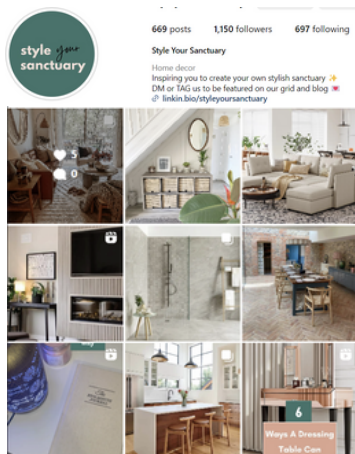
## Our website provides:

- [Ideas articles](#)
- [Paint colour guides](#)
- [Shopping guides](#)



## Our USPs

- Community of homeowners featured in our articles
- [Designer Diaries](#): A look inside an interior designer's project
- [Free Interior Design Consultation](#): Concept board, mood board and shopping list package



[INSTAGRAM]



[CARME HOME COLLAB]



[FREE CONSULTATIONS]

# Website Stats

**10K**

AVERAGE  
MONTHLY USERS

**68%**

USERS FROM  
GOOGLE

**81,682**

TOTAL  
PAGEVIEWS IN  
2023

**57% UK TRAFFIC**

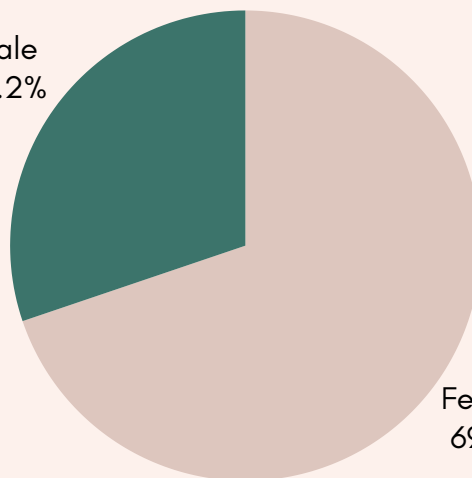
**17.5% LONDON TRAFFIC**

**16% USA TRAFFIC**

**25-54**

TYPICAL AGE  
RANGE

Male  
30.2%



Female  
69.8%

# Case Study

Style Your Sanctuary has worked with a variety of businesses to help them reach their target audience through content on our websites, such as blog articles, link insertions and ad placements.

See below for an example of our collaborations.



We worked with Shelfbar Floating Shelves to create a guide on how to build alcove shelving through a series of frequently asked questions. This resulted in an 18% click through rate to [Shelfbar](#). The article continues to rank in Google for high volume keywords.

## How to build alcove floating shelves to maximise on storage and style

By Style Your Sanctuary / November 6, 2022

Wondering where to start with alcove shelving? We've got the ultimate guide on everything you need to know about building alcove shelving, thanks to [Shelfbar Floating Shelves](#) that have shared [DIY tips](#) to create the perfect shelving solution.

Read on to learn everything you need to know about alcove shelving.



Image by [Shelfbarfloatingshelves](#)

What tools do you need to build floating alcove shelving?

[\[SEE THE ARTICLE HERE\]](#)

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AVG POSITION IN GOOGLE  
FOR 'ALCOVE SHELVING  
IDEAS'

18%

CTR TO THEIR  
WEBSITE

## Affiliate Partners

We also work with brands to promote their products in beauty, makeup and wellbeing industries, as our target audience is primarily female between the age of 25-54.

[Right] Ad placement within our content via our affiliate partners.

see more at [serena dark green shades](#)

"Featuring a variety of leafy and draped plants gives a space a feeling of nature which is a relaxing look in the bathroom." - [Style Your Sanctuary Editor](#)



Give your shower wall a makeover with turquoise green tiles



Give your shower wall a makeover with turquoise green tiles. Image source: [@bathrooms](#)

Transform your shower cubicle or area with a oo of green to make your bathroom stand out. We love what

# Packages

## SPONSORED ARTICLE (WRITTEN BY YOU)

£20 | \$25

## SPONSORED ARTICLE (WRITTEN BY US)

£70 | \$89

## LINK INSERTION IN AN EXISTING ARTICLE

£100 | \$127

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## AD PLACEMENT - SITE WIDE PER MONTH

£300 | \$381

## AD PLACEMENT - ONE CATEGORY PER MONTH

£150 | \$190

## AD PLACEMENT - ONE PAGE PER MONTH

£75 | \$95

Ad placement includes x3 assets  
Terms & Conditions Apply.

**TO ENQUIRE ABOUT COLLABORATING WITH US PLEASE EMAIL**

[styleyoursanctuary.marketing@outlook.com](mailto:styleyoursanctuary.marketing@outlook.com)

# THANK YOU

If you are interested in collaborating with us, please feel free to get in touch with us about ways that we can promote your business.

Our readers that are your ready-made audience waiting to discover you!

## Contact Us

[styleyoursanctuary.com](http://styleyoursanctuary.com)

[styleyoursanctuary.marketing@outlook.com](mailto:styleyoursanctuary.marketing@outlook.com)

[Instagram](#)

[Facebook](#)

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