

style *your*
sanctuary

MEDIA KIT

ABOUT US

Style Your Sanctuary was created as a space on the web to inspire, and become a mood board of all the ways you can make your home your sanctuary. We believe that your home is your sacred place to call your own and therefore, your space should be a source of inspiration to lift you each morning and relax you in the evening.

Our website provides:

- [Ideas articles](#)
- [Paint colour guides](#)
- [Shopping guides](#)



Our USPs

- Community of homeowners featured in our articles
- [Designer Diaries](#): A look inside an interior designer's project
- [Free Interior Design Consultation](#): Concept board, mood board and shopping list package



[INSTAGRAM]



[CARME HOME COLLAB]



[FREE CONSULTATIONS]

Website Stats

10K

AVERAGE
MONTHLY USERS

68%

USERS FROM
GOOGLE

81,682

TOTAL
PAGEVIEWS IN
2023

57% UK TRAFFIC

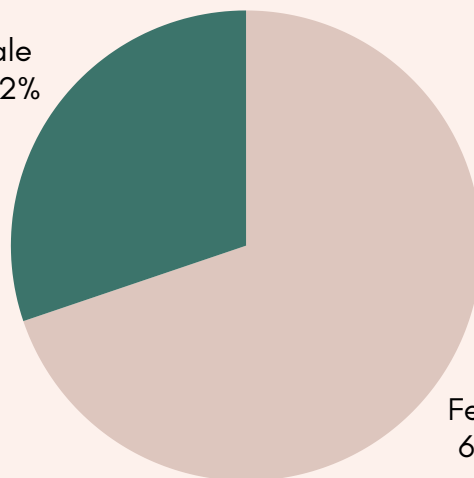
17.5% LONDON TRAFFIC

16% USA TRAFFIC

25-54

TYPICAL AGE
RANGE

Male
30.2%



Female
69.8%

Case Study

Style Your Sanctuary has worked with a variety of businesses to help them reach their target audience through content on our websites, such as blog articles, link insertions and ad placements.

See below for an example of our collaborations.



We worked with Shelfbar Floating Shelves to create a guide on how to build alcove shelving through a series of frequently asked questions. This resulted in an 18% click through rate to [Shelfbar](#). The article continues to rank in Google for high volume keywords.

How to build alcove floating shelves to maximise on storage and style

By Style Your Sanctuary / November 6, 2022

Wondering where to start with alcove shelving? We've got the ultimate guide on everything you need to know about building alcove shelving, thanks to [Shelfbar Floating Shelves](#) that have shared [DIY tips](#) to create the perfect shelving solution.

Read on to learn everything you need to know about alcove shelving.



Image by [Shelfbarfloatingshelves](#)

What tools do you need to build floating alcove shelving?

[\[SEE THE ARTICLE HERE\]](#)

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AVG POSITION IN GOOGLE
FOR 'ALCOVE SHELVING
IDEAS'

18%

CTR TO THEIR
WEBSITE

Affiliate Partners

We also work with brands to promote their products in beauty, makeup and wellbeing industries, as our target audience is primarily female between the age of 25-54.

[Right] Ad placement within our content via our affiliate partners.

We wear a warm dark green shade.

"Featuring a variety of leafy and draped plants gives a space a feeling of nature which is a relaxing look in the bathroom." - Style Your Sanctuary Editor



Give your shower wall a makeover with turquoise green tiles



Give your shower wall a makeover with turquoise green tiles. Image source: [@bomeston](#)

Transform your shower cubicle or area with a ooze of green to make your bathroom stand out. We love what

Packages

SPONSORED ARTICLE (WRITTEN BY YOU)

£20 | \$25

SPONSORED ARTICLE (WRITTEN BY US)

£70 | \$89

LINK INSERTION IN AN EXISTING ARTICLE

£100 | \$127

AD PLACEMENT - SITE WIDE PER MONTH

£300 | \$381

AD PLACEMENT - ONE CATEGORY PER MONTH

£150 | \$190

AD PLACEMENT - ONE PAGE PER MONTH

£75 | \$95

Ad placement includes x3 assets
Terms & Conditions Apply.

TO ENQUIRE ABOUT COLLABORATING WITH US PLEASE EMAIL

styleyoursanctuary.marketing@outlook.com

THANK YOU

If you are interested in collaborating with us, please feel free to get in touch with us about ways that we can promote your business.

Our readers that are your ready-made audience waiting to discover you!

Contact Us

styleyoursanctuary.com

styleyoursanctuary.marketing@outlook.com

[Instagram](#)

[Facebook](#)

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