style your sanctuary

MEDIA KIT

ABOUT US

Style Your Sanctuary was created as a space on the web to inspire, and become a mood board of all the ways you can make your home your sanctuary. We believe that your home is your sacred place to call your own and therefore, your space should be a source of inspiration to lift you each morning and relax you in the evening.

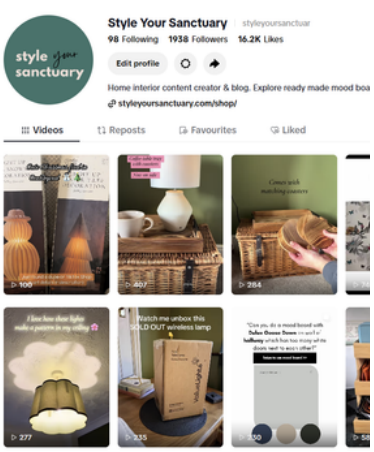
Our website provides:

- Ideas articles
- Paint colour guides
- Decor Dilemma Mood Boards
- Advice Section from brand collabs
- Fun quizzes with shoppable content



Our USPs

- Community of homeowners featured in our articles
- Designer Diaries: A look inside an interior designer's project
- Mood boards: Using decor dilemmas from our social comments, we design bespoke mood boards that are shoppable, using real paint colour brands



[TIKTOK]



[CARME HOME COLLAB]



[SHOPPABLE MOOD BOARDS]

Website Stats

12K
AVERAGE MONTHLY USERS

68%
USERS FROM GOOGLE

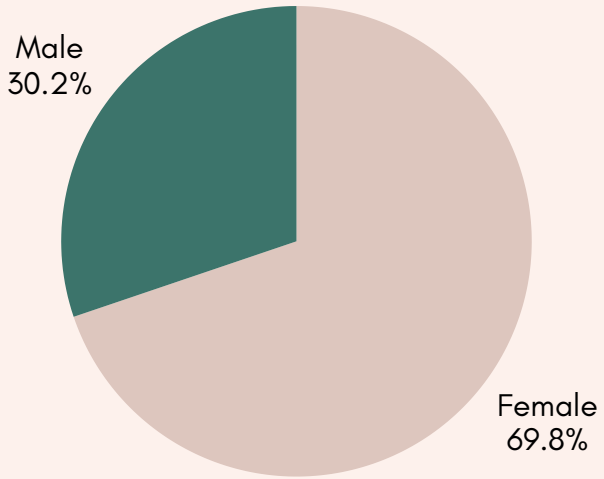
243K
TOTAL PAGEVIEWS IN SEP 25 - SEP 26

57% UK TRAFFIC

17.5% LONDON TRAFFIC

16% USA TRAFFIC

25-54
TYPICAL AGE RANGE



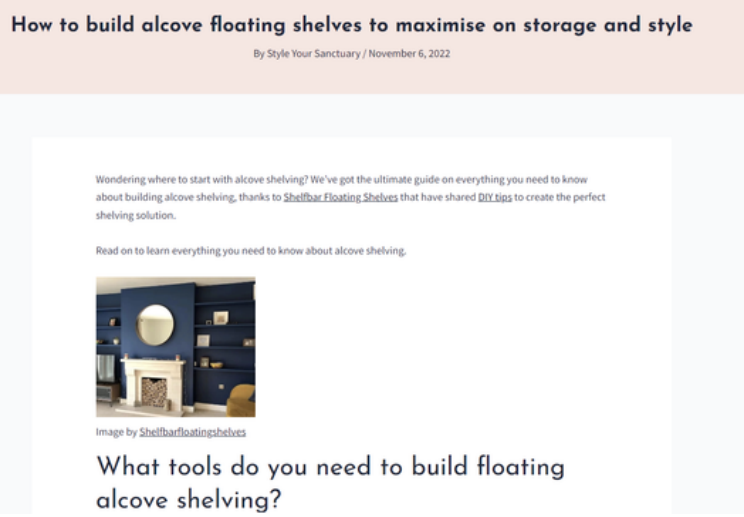
Case Study

Style Your Sanctuary has worked with a variety of businesses to help them reach their target audience through content on our websites, such as blog articles, link insertions and ad placements.

See below for an example of our collaborations.

shelfbar® floating shelves
bracketless custom shelving system

We worked with Shelfbar Floating Shelves to create a guide on how to build alcove shelving through a series of frequently asked questions. This resulted in an 18% click through rate to Shelfbar. The article continues to ranks in Google for high volume keywords.


How to build alcove floating shelves to maximise on storage and style

By Style Your Sanctuary / November 6, 2022

Wondering where to start with alcove shelving? We've got the ultimate guide on everything you need to know about building alcove shelving, thanks to Shelfbar Floating Shelves that have shared DIY tips to create the perfect shelving solution.

Read on to learn everything you need to know about alcove shelving.

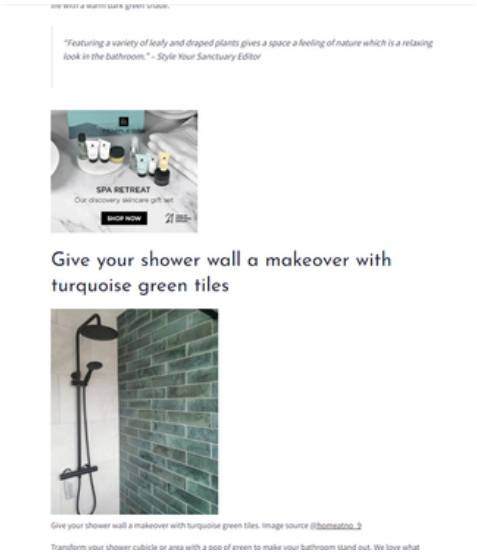
Image by Shelfbarfloatingshelves

What tools do you need to build floating alcove shelving?

7
AVG POSITION IN GOOGLE FOR 'ALCOVE SHELVING IDEAS'

18%
CTR TO THEIR WEBSITE

[SEE THE ARTICLE HERE]


"Featuring a variety of leafy and draped plants gives a space a feeling of nature which is a relaxing look in the bathroom." - Style Your Sanctuary Editor

SPA RETREAT

Give your shower wall a makeover with turquoise green tiles

Affiliate Partners

We also work with brands to promote their products in beauty, makeup and wellbeing industries, as our target audience is primarily female between the age of 25-54.

[Right] Ad placement within our content via our affiliate partners.

Packages

SPONSORED ARTICLE (WRITTEN BY YOU)

£30| $30

LINK INSERTION IN AN EXISTING ARTICLE

£50 | $50

AD PLACEMENT - SITE WIDE PER MONTH

£300 | $300

PLEASE CONTACT US FOR MORE DETAILS

TO ENQUIRE ABOUT COLLABORATING WITH US PLEASE EMAIL

styleyoursanctuary.marketing@outlook.com

THANK YOU

If you are interested in collaborating with us, please feel free to get in touch with us about ways that we can promote your business.

Our readers that are your ready-made audience waiting to discover you!

Contact Us

styleyoursanctuary.com

styleyoursanctuary.marketing@outlook.com

Instagram

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TikTok

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